

BRIAN REESE

Graphic Artist
Digital Artist
Illustrator

Education

York Academy of
Art & Design York, PA
Major: Advertising Design/
Commercial Art

Additional Skills

Adobe Certified Expert:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat Professional
Adobe Premiere
Adobe GoLive/Dreamweaver

CompTIA CTT+ Certified

Logo Creation
Newsletters | Brochures
Anything Print
Illustrations | Airbrush
Obsessed with Typography
HTML | SEO

Working Knowledge of:

Microsoft Office Products,
ActionScript 3, XML, JavaScript, CSS3

Hobbies:

Riding My Motorcycle
Fishing | Kayaking | Hiking
Model Building & Drawing of Course
into Medieval Fantasy art

About Me

I'm a intuitive creative artist, with an extensive design skill set. Adept in creating powerful visual designs using digital and board illustrations, images and typography. Committed to helping clients shape their brand identity through the use of compelling layouts. Accustomed to collaborating with other creatives to achieve project goals.

Exceptional knowledge of the latest Adobe design software and various operating systems has allowed me the ability to handle multiple ongoing projects and shifting deadlines. Accustomed to performing in deadline-driven environments with emphasis on working within budget. Coordinated design projects from conception through completion. Collaborated with senior members and clients to create vision, solid designs, and monitor progression to ensure deadlines and established guidelines are met. Created design themes and graphics for marketing and sales presentations.

An artist with an "old-school" background in pre-press who carries a toolbox of experience and skills to insure that every project heading for press looks its best and prints perfectly. When it comes to the web, every page loads as fast as possible, using the smallest of file sizes, best-looking and SEO optimized images and text. Links quickly get you where you want to go and consistent imagery let's you know where you are.

Add to all this, an Adobe Creative Suite Master and CompTIA CTT+ Certified professional who is more then willing to help you conquer the creative world and step willingly into future technologies.

Experience:

yourpixelfix Freelance Graphic Artist | Adobe Certified Expert | Illustrator

From PA to VT to CA / Feb 2004 – PRESENT

I've been helping clients with their design needs & don't plan on stopping now. Computer driven graphic design to board illustrations. My passion is to keep doing what I know best.

AutoZone Assistant Store Manager | Store Manager

Pleasanton, CA / April 2021 – January 2023
Morgantown, PA / July 2012 – Apr 2019

From helping customers with their auto needs to making sure our KPIs are met to managing a great team of employees. Proudly brought our store sales from the bottom to number one in one year.

MPS Communication Graphics Graphic Designer

Norristown, PA / May 2008 – Aug 2011

Postcards – Annual Reports – Interactive Cds – Banners – Email campaigns meeting all the deadlines and client needs.

American Graphics Institute Training Manager

Lancaster, PA / July, 1997 – Aug 2004

Adobe Certified Master trainer. CompTIA CTT+ Certified. Training Manager. Taught the cool stuff all over the country, plus Aruba!

Brenneman Printing, Inc. Pre-Press Supervisor

Lancaster, PA / November, 1994 – July, 1997

In charge of setting up first on east coast the new Heidelberg (Direct to press) GTO-DI Press.
Managed Pre-Press department

Centennial Graphics Pre-Press – Client Training – Manager

Lancaster, PA / October, 1984 – January, 1993

Was in charge of mechanical preparation, camera and film work. On the ground level of converting standard typesetting into desktop publishing. Once we became a service bureau, created "pre-flight" a checklist to confirm client files were ready for press.
Managed the Desktop Department.

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CERTIFIED INSTRUCTOR
Creative Suite® Master

CompTIA
CTT+ Certified

